

Focus Group: **Communication & Engagement**

School District of Indian River County – Strategic Plan



February 2020

Goal 4: Communication & Engagement

The district uses communication & engagement to build awareness and trust, which lead to stronger relationships that benefit student learning.



Excellence

What specific outcomes would you see if we achieved “Excellence” in the area of “Communication & Engagement?”



Shining Stars

What is going well? Where are you seeing progress?

Troubled Waters

What are areas in need of improvement or of ongoing struggle?

Additional Feedback

What other feedback would you like to share? What are areas of strength or areas of improvement as related to your participation in this feedback session?



Objective 4.1: (Purposeful Communication) We plan our communications, establish common communication protocols, and frequently share the achievements of our students and staff with our community.

Provide ratings:	
Strategies	★ ★ ★ ★ ★
Measures of Success	★ ★ ★ ★ ★

Objective 4.2: (Internal Engagement) We foster engagement with internal stakeholders and build awareness and trust.

Provide ratings:	
Strategies	★ ★ ★ ★ ★
Measures of Success	★ ★ ★ ★ ★

Objective 4.3: (External Engagement) We foster engagement with external stakeholders to build awareness and trust.

Provide ratings:	
Strategies	★ ★ ★ ★ ★
Measures of Success	★ ★ ★ ★ ★

Feedback Protocol

Steps

1. Each participant will individually brainstorm and write responses to the questions presented on their individual legal-sized feedback sheet. (2 minutes)
2. In round robin style, the **facilitator** will have each participant share, in 30 seconds or less, their reflections in response to the question. (30 seconds or less for each participant)
3. After all participants have shared their reflections, the **facilitator** will guide the team through identifying common themes in the reflections. (3 minutes)

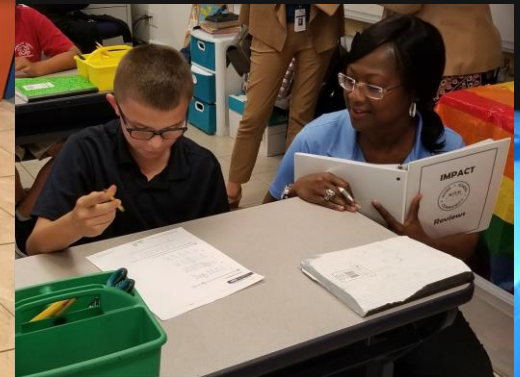


WHAT IS EXCELLENCE?

THE NON-MIRACLE, MIRACLE QUESTION



SDIRC



What specific outcomes would we see if we achieved “Excellence” in “Communication & Engagement?”



Shining Stars



Consider the Goal of
Communication &
Engagement...

- What is going well?
- Where are you seeing progress?



Troubled Waters

Consider the Goal of
Communication &
Engagement...

- What are areas in need of improvement...
- or are of ongoing struggle?



Strategies & Measures of Success



Strategies



Measures of Success





**Thank you for contributing to
our re-envisioning of School
District of Indian River County
Schools!**

