



Business Management and Analysis

Available at VBHS

DOE Program Structure

Grade	Course	Credit
9	Digital Information Technology	1
10	Business and Entrepreneurial Principles H	1
11	Management and Human Resources H -or- Accounting Applications 1 H	1
12	Business Ownership H	1

H=Honors Level



Topics Covered

- ✓ employability skills
- ✓ the role of the entrepreneur
- ✓ entrepreneurship as a career
- ✓ ethics in business
- ✓ principles of marketing, financing, and managing a business
- ✓ human relations
- ✓ decision making
- ✓ communication techniques
- ✓ business-related legal concepts
- ✓ American enterprise system
- ✓ Potential as business owners
- ✓ Business operations

Club Opportunity



We will be starting an FLBA Chapter next year!

What is Business Management and Analysis?

Business Management and Analysis is the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of business management and analysis is the starting of a new business

Free College Credits

Upon completion of Business Management and Analysis students can receive **12 general education credits at Indian River State College.**

In addition, the following "Career Pathways" credits can be awarded:

- SBM 1000 Entrepreneurship 3 credits
- MKA 2161 Customer Relations 1 credit

Industry Certification

Students have the opportunity to earn the Microsoft Office Specialist (MOS) certification and Microsoft Office Specialists Master (MOSM) certification.



Career Outlook

Median wage: \$24.69 hourly/ \$47,405 annual

Median wage data collected from

General and Operations Managers

Florida Department of Economic Opportunity - WESR

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