

The District School Board of Indian River County met on May 9, 2017, at 1:00 p.m. The workshop was held in the Teacher Education Center located in the School District Office at the J.A. Thompson Administrative Center located at 6500 – 57th Street, Vero Beach, Florida 32967. District School Board Members attending were: Chairman Charles G. Searcy, Vice Chairman Shawn R. Frost, and Board Members: Dale Simchick, Laura Zorc, and Tiffany M. Justice. Dr. Mark J. Rendell, Superintendent of Schools; and Suzanne D’Agresta, School Board Attorney, were also present.

Strategic Plan Workshop Minutes

I. CALL WORKSHOP TO ORDER – Chairman Searcy

II. PURPOSE OF THE WORKSHOP

Dr. Rendell stated that there was a lot of information to present to the Board regarding the development of the District’s Strategic Plan. He said that they gathered as much information as possible from all stakeholders that included parents, staff, and community partners. Dr. Rendell said that Senior Director, Mike Nicholson; and Consultant, Dr. Bobby Moore, from Battelle for Kids would present the data, ask for Board Member input, and explain how the process would proceed from here.

III. STRATEGIC PLAN UPDATE – Dr. Rendell

Mr. Nicholson reviewed the handouts that included a copy of the PowerPoint, Results from SWOT Analysis, Summary of Findings Report, and an Executive Summary. Board Member were given an opportunity to ask questions, make comments, and make suggestions. Mrs. Zorc asked to go on record to state that with 18,000 students and a little over 200 responses that she was very disappointed with the number of people that responded to the survey. Other comments were that the survey was a success. Board Members discussed how they, as elected officials, could reach out to their constituents to bring that feedback to the table.

Emergent Themes to Consider

Dr. Rendell stated that there were 5-6 areas that came to the surface. He said that staff would go back to see what the District could do to put a plan into place. The Emergent Themes to consider were:

- Student Success: Every student deserves an exceptional education--one that is grounded in high expectations, personalized to meet his/her needs and interests, and backed by the necessary learning supports.
- Equal Opportunities: All students deserve equal access to learning opportunities that prepare them for success in college, at work, and in life.
- Culture: Staff and students thrive in positive learning and work environments where they feel safe, supported, and celebrated.
- High-Quality Educators: High-quality educators are at the heart of our students’ success. We believe in attracting, supporting, and retaining them. When educators are life-long learners, students are more inspired to learn.

- Communication and Collaboration: Intentional communication and collaboration build awareness and trust that leads to stronger partnerships and relationships that benefit student learning.
- Strategic Partnerships: Intentional collaboration with people and organizations that contribute to our staff's and students' growth play an important role in our District's success.

Dr. Rendell noted that some of these could be combined

Chairman Searcy called for a break at 2:24 p.m. and reconvened the workshop at 2:30 p.m.

Senior Director, Mike Nicholson, asked Board Members if there were any Emergent Themes that were related or if one Theme stood out more than another. Board Member suggested combining Student Success and Equal Opportunities as one Theme. Dr. Rendell said that staff would add the goals and strategies. Mr. Nicholson asked the Board if they were satisfied with the five Themes. Board Members discussed the importance of Strategic Partnerships. After a lengthy discussion, the Board agreed to the five Themes.

Board Member brought up and the Board discussed the subject of fiscal responsibility. Board Members agreed upon the importance of adding Fiscal Responsibility and Transparency to the list of Emergent Themes. Dr. Bobby Moore said that they were going to draft a plan for the Board's input and get some external input to the draft before the Board was asked to adopt the Strategic Plan. Board Member asked for feedback after staff input. Dr. Rendell said that in late July, early August he would have information back on who does what.

Board Member asked about Common Core. Mr. Nicholson stated that their work had nothing to do with curriculum. Dr. Rendell said that it would no longer be the FSA. He said that it would be our own standards.

Next Steps

Listed for the Board was the next steps for the Strategic Plan creation that included:

- ❖ Cabinet notes Board feedback from today.
- ❖ Cabinet constructs Strategic Plan goals, objectives, measures, and strategies based on Board work session today.
- ❖ Cabinet drafts plan for internally and externally communicating remaining Strategic Plan timeline.
- ❖ Cabinet provides "Draft" Strategic Plan, communication plan, to Battelle for Kids for designing Strategic Plan and communication materials.
- ❖ Cabinet provides "Draft" Strategic Plan goals and communication/vetting plan back to the Board at the June 27 meeting.

Dr. Rendell stated that the "Draft" would be presented at the June 27 Workshop.

- IV. ADJOURNMENT – Chairman Searcy
Meeting adjourned at approximately 3:04 p.m.